

MINUTES

City of Rogers Arena Commission
21080 141st Ave North
Rogers, MN 55374

April 12, 2010 – 6:00 PM

CALL TO ORDER and PLEDGE OF ALLEGIANCE In attendance: Jason Grimm, City of Rogers Mayor; Jon Liesmaki, Member At-Large; Don Miller, Rogers Royals Face off Booster Club; John Seifert, Mike Bauer, City of Rogers Staff.

Guests in Attendance: Tom Bishop and Paul Gustafson, Rogers HS Activity Director.

1. SET AGENDA: As Submitted.

2. CONSENT AGENDA

2.01. Approval of Minutes: As Submitted.

3. GENERAL BUSINESS

3.01. Capital Campaign/Advertising Update: Discussion on proposals for advertising and fundraising tabled to review contracts and proposals. Hnath donation was clarified as partial commitment to capital campaign. There was discussion on fundraising efforts in the association and within the community focusing on pull tab opportunities. Sports Display Digital Marketing is on the cusp of installing their equipment to bring in more advertising dollars.

3.02. 2010 Ice Scheduling: RYHA will have the tryout schedule to Mike by MAY 1. RYHA is budgeting 960 hours of ice for the 2010-11 seasons they are projecting another Bantam and girls team and will have to look at buying ice elsewhere this season. Earlier in the day Bob Anderson, Bob Reimer(RYHA Ice Scheduler), Paul Gustafson, Tim Marchand Boys Hockey Head Coach met to discuss the ice scheduling. RYHA is requesting that every effort is made to use every available hour of ice at the RAC prior to buying ice at another arena. This would include using more before school hours of ice; RYHA would also like to see the high school get off the ice earlier when possible. Tim will mock up a schedule and get it to Coach Koltes and Paul, and then they will give the schedule to Mike and RYHA. There will be a Varsity and JV double headers against Buffalo similar to the games played in Buffalo last season.

Mike would also like to have the system changed for conducting preseason high school pond hockey it was tabled until summer.

3.03. Scheduling Software: Bob is bringing the request to the RYHA board for discussion without training.

3.04. Banner Policy/Team Pictures: Mike is requesting the team pictures be all the same size for the Varsity teams and to remove or reprint the non-matching size. The Banners at the High School are "add-a-year" banners and Hockey also has banners hanging at the school.

There was a question about having a trophy case for the high school trophies and the Boosters are looking at having something built for the 2010-11 season.

4. PRESENTATIONS

4.01. Royals Face Off Booster Board Update: Staff and members of the booster club are looking at the ways to increase attendance at games. This year there was a \$1,900 short fall for game minimums. There are passes that are sold for other sports both for students and parents for nominal amounts, however, there are fewer operating costs needed to be covered by other sports via admissions. The school needs to meet the \$900 minimum gate per game charged by the City. There is discussion about having a slightly discounted punch card that would be good for all the games. There would be a

risk of fewer dollars per game; however, would breakage and volume be able to overtake the discounted rate.

There was discussion about how games are promoted at the school there are announcements at school as well as the digital display. There just are not many free nights for students and there is an effort to stay off the same nights. There will only be 2 Saturday afternoon games next season.

There is concern about the lockers in the locker room project. There was discussion about the material options. Mike spoke with both of the lower bids and there was little clarified. Mike and John are going to bring the bids to a cabinet maker that is not interested in the job to find out their opinion.

4.02. RYHA Board Update: Bob was not able to be here tonight due to the SKATE Banquet so he gave an update to Mike prior to the meeting. There are elections in May and he re-iterated the increase in teams and thus ice demands for next season.

5. OTHER BUSINESS: None.

6. CORRESPONDENCE

6.01. Facility Update

6.01.1. Varsity Locker Rooms: Covered in Booster update.

6.01.2. Air Quality Update: Mike has been spending time at the State Capital trying to influence the ice arena air quality bill. Currently they are asking all (even all electric facilities like the RAC) to have continues air monitoring for CO and NO2. They have recently dropped the catalytic converter requirement for all ice resurfacers. There is funding in the House version but not the Senate bill.

6.01.3. Jr Team Inquiry: A Jr. Team approached Mike about coming to Rogers, this was the third inquiry.

6.01.4. Concessions Report: As Submitted.

6.01.5. Advertising Report: As Submitted.

7. ADJOURN 7:32pm

NEXT MEETING:

May 10th 2010 6:00PM

Rogers Activity Center
21080 141st Ave N
Rogers, MN 55374