

MINUTES

City of Rogers Arena Commission
21080 141st Ave North
Rogers, MN 55374

February 17, 2010 – 6:07 PM

CALL TO ORDER and PLEDGE OF ALLEGIANCE In attendance: Jason Grimm, City of Rogers Mayor; Bob Anderson, Rogers Youth Hockey Association; Don Miller, Rogers Royals Face Off Booster Club; John Seifert, Mike Bauer, City of Rogers Staff.

1. SET AGENDA: As submitted.
2. CONSENT AGENDA
 - 2.01. Approval of Minutes: As Submitted.
3. GENERAL BUSINESS
 - 3.01. Capital Campaign/Advertising Update: Mike has received a check from RYHA in the name of a donor and would like clarification on the source. Mike and John have had preliminary discussions with a local individual that could take the place of Randy Roth also Mike has received interest from an advertising agency as well.
 - 3.02. Hennepin County Grant Update: The Mayor and City Council recently approved the agreement with Hennepin County to move forward on the locker room project. The projected timeline has as completed the project on July 1. Please pass along any ideas for future grant opportunities to Mike.
 - 3.03. High School/Locker Rooms: Most of the quotes come in and the budget Looks to be in good shape. The tiling has begun. This is a reimbursement grant where the city will be repaid by the county.
 - 3.04. 2010 Ice Scheduling timeline: Mike is requesting that we set up a more accurate timeline for fall ice scheduling, particularly looking at nights in which RYHA will not be skating. RYHA has been meeting about this topic, so far, they believe they will be one more squirt team and one more girls team for the 2010-11 season. Tryouts should resemble the 2009 schedule.
 - 3.05. Scheduling Software: The City of Rogers is interested in partnering with RYHA to buy the Maximum Solutions league scheduling software, this should help streamline the scheduling process and realize time savings for the City of Rogers. There was a brief discussion on the capabilities of the software.
 - 3.06. Banner Policy: Several banner examples were provided. There was a lengthy discussion on several options. The commission concurred to allow the high school teams hang a regular-season tournament banner in the current location for one year. When possible the home of the Royals banner will be moved to just above the locker room doors. The Mississippi 8 banner will be moved to just over the Zamboni garage. RYHA will discuss banner placement.
 - 3.07. RAC Marketing of Camps and Social Media: Current IT policy precludes us from marketing with either a social media or links to outside organizations.. Commission requests for changes to the policy be made to better market camps and programs at the arena for a higher success rate.
4. PRESENTATIONS
 - 4.01. Royals Face Off Booster Board Update: Girl's season finished last night, capping their best season ever. The boy's team has a section game next week, and the booster club was thankful for the ability to store the gator at the RAC. There was discussion about punch cards and passes for high school games. In addition, the scheduling of games was discussed to look at evening games on Saturdays and less conflicts with

other sports to increase attendance. Don will invite Paul Gustafson to talk about these issues.

- 4.02. RYHA Board Update: There were questions about kids being dropped off for high school games. It was clarified that there is only a policy for jersey night. RHA would like to install shelves in the coaches room. There have also been a request for all staff to be trained on the skate sharpener; Mike will work to make sure this happens. The Arena Commission recommended the waving of ice fees for the gap of time prior to the district games and the use of the Activity Room to help ensure future district tournaments under current ice allocation policy.

5. OTHER BUSINESS: None.

6. CORRESPONDENCE

- 6.01. Facility Update: Mike has not had confirmation for the Pro-hybrid camp, may need to start looking for new summer camps. Section game next week, attendance for all games was down, spring ice sales the same as last year. We are looking for additional storage possibilities in the building. Mike is requesting additional volunteers for the three on three tournament.

6.01.1. Concessions Report: Submitted.

6.01.2. Advertising Report: Submitted.

7. ADJOURN: 7:59 pm

NEXT MEETING:

April 12th 2010 6:00PM

Rogers Activity Center
21080 141st Ave N
Rogers, MN 55374

RAC		Net Qty	% Qty	Net Sales	% of Sales	Cost of Sales	Gross Margin	Gross Margin %	% of Gross
		14080	100	26765.75	100	6688.64	20077.11	75.01	100
	Admission	887	6.3	4760	17.78	0	4760	100	23.71
	Concessions	12587	89.4	19940.75	74.5	6512.69	13428.06	67.34	66.88
	Equipment Rental	315	2.24	535	2	0	535	100	2.66
	Passes & Cupons	117	0.83	624	2.33	0	624	100	3.11
	Proshop	174	1.24	906	3.38	175.95	730.05	80.58	3.64
	2009 Grand Totals	14,080		\$ 26,765.75		\$ 6,688.64	\$ 20,077.11	76.12	
		15343	100	27634.25	100	20820.57	6813.68	24.66	100
	Admission	674	4.39	3443	12.46	0	3443	100	50.53
	Concessions	13964	91.01	21231.25	76.83	20418.62	812.63	3.83	11.93
	Equipment Rental	376	2.45	624	2.26	0	624	100	9.16
	Passes & Cupons	125	0.81	898	3.25	0	898	100	13.18
	Proshop	204	1.33	1438	5.2	401.95	1036.05	72.05	15.21
	2010 Grand Totals	15343		\$ 27,634.25		\$ 20,820.57	\$ 6,813.68	76.6	

Advertiser	Type	Status	Billing Option	Hanging Date	Pending Payment	Location Payment	Creation payment	Monthly
Cheryl Helwig	Dasher	Hanging	Annual	8/23/2007		\$1,255.00		\$104.58
Davanni's	Dasher	Hanging	Full	8/23/2007		\$3,389.00		\$94.14
Fairview Orthopedic Sports	Dasher	Hanging	Full	9/6/2007		\$3,389.00		\$94.14
Denny's	Dasher	Hanging	Full	9/25/2007		\$3,389.00	\$283.97	\$94.14
Sporting Goods	Score Board	Hanging	Annual	11/1/2007		\$1,560.00	\$346.61	\$130.00
North Memorial	Score Board	Hanging	Annual	11/1/2007		\$1,092.00	\$346.61	\$91.00
Sellers Advantage	Dasher	Art	Annual			\$878.50		\$73.21
Northwest Family Physicians	Dasher	Hanging	Full	12/18/2007		\$2,900.00		\$80.56
Northwest Family Physicians	Dasher	Hanging	Full	12/18/2007		\$2,900.00		\$80.56
Duane's Flooring	Dasher	Hanging	Annual	11/28/2007		\$878.50		\$73.21
Advanced Aquarium	Dasher	Hanging	Annual	12/12/2007		\$878.50		\$73.21
Re/Max	Dasher	Hanging	Annual	1/10/2008		\$878.50		\$73.21
Linda's Café	Dasher	Hanging	Annual	12/12/2007		\$878.50		\$73.21
Hampton Inn	Dasher	Hanging	Annual	2/20/2008		\$878.50		\$73.21
Super 8	Dasher	Hanging	Annual	5/6/2008		\$878.50		\$73.21
Turtle Cove Dental	Dasher	Hanging	Annual	6/2/2008		\$878.50		
REACH	Electronic	Hanging	Annual	8/8/2007	\$2,000.00			\$166.67
RJM Construction	Dasher	Hanging	Full	6/2/2008		\$2,635.50		
Scharber and Sons	Dasher	Hanging	Annual	1/30/2009	941.24			\$1,448.24
					\$2,941.24	\$29,537.50	\$977.19	\$33,455.93